



新英格兰地区中文教师协会

第十二届年会暨中文教学国际会议

**The 12<sup>th</sup> NECLTA Annual International Conference on  
Learning and Teaching Chinese Language and Culture**

**Bridging Cultures, Empowering Minds**

**连接多元文化，培养全球思维**



二零二三年九月三十日

**Saturday, September 30, 2023**

**Tufts University, Medford, MA 02155**

## Table of Contents

<b>Welcome Letter from the NECLTA President</b> .....	<b>3</b>
<b>Conference Theme</b> .....	<b>5</b>
<b>Board Members</b> .....	<b>6</b>
<b>Keynote Speaker</b> .....	<b>7</b>
<b>Meeting Agenda</b> .....	<b>8</b>
<b>Directions and Maps</b> .....	<b>13</b>
<b>Connect with NECLTA</b> .....	<b>16</b>
<b>Sponsors and Host Institution</b> .....	<b>17</b>
<b>Donation Information</b> .....	<b>18</b>

## Welcome Letter from the NECLTA President

Dear NECLTA members and friends,

As we gather for the 12th Annual Conference of the New England Chinese Language Teachers Association, it is my great pleasure to extend to you the warmest of welcomes. As we gather today under the banner of this year's conference theme, "Bridging Cultures, Empowering Minds," we work together to strengthen the communication that fosters mutual cultural understanding, and to empower individuals to develop the empathy to connect with others.

This year's conference submissions were notable for both their quality and quantity — the latter of which hit a record high. To accommodate this influx of high-quality proposals, we have expanded our program by adding one additional conference room to accommodate all the presentations. A total of 52 submissions were confirmed for presentation, including 2 workshops, 1 session featuring mini-grant award recipients, 4 panel discussions, and an impressive 45 individual paper presentations. This was a significant increase from last year's submissions, which included 26 individual paper presentations and five panel discussions. We are also very fortunate and honored to have with us Prof. Jianhua Bai from Kenyon College, who will deliver the keynote speech titled "ICC Can-Do Statement and Their Applications in Teaching CFL."

NECLTA's mission has always been to advance the teaching of Chinese language and culture at all educational levels and to support Chinese language teachers through opportunities for professional development and the exchange of experiences and views. The past several years have been a testament to the incredible resilience and adaptability of our association. With great pride, I can share that our community has grown considerably, even in the face of challenges. Our membership, which includes professionals from both K-12 (34%) and college (64%) settings, has increased to 140 by the end of 2022. This is a direct result of the enthusiastic participation of our members and the unwavering dedication of our board members!

Over the past year, we have continued our commitment to professional development by hosting two workshops: "Integrating Intercultural Communicative Competence into Foreign Language Teaching" led by Prof. Bing Mu from University of Rhode Island and "Challenges and Possibilities for Anti-racism in Chinese Language Teaching in K-12 Schools" led by Prof. Wenhao Diao from University of Arizona. We also collaborated with China Institute and co-organized an online lecture series named "Understanding of Chinese Culture & Practice." Additionally, NECLTA awarded 76 PDP certificates to K-12 instructors through Tufts University during the past year.

I am also thrilled to share two significant new developments within our organization during this past year. First, we have established the NECLTA Mini Teaching Innovation Award for college instructors. This accolade recognizes teaching excellence in Chinese language and culture and honors those who pioneer new practices and strategies to enhance students' learning experiences. Secondly, we have launched the NECLTA K-12 Teacher Mentoring Program. This initiative underscores our commitment to nurturing the next generation of Chinese language educators. By

pairing 10 junior K-12 instructors with experienced mentors, we aim to provide valuable guidance on curriculum design, program management, and community outreach.

Last but not least, I would like to express our heartfelt gratitude to our gracious host, Tufts University, for providing us with the beautiful Joyce Cummings Center as our venue this year. To all those who submitted proposals, thank you for your invaluable contributions, and to those present here today, your participation is the heartbeat of this conference.

Once again, we deeply appreciate your steadfast dedication and commitment to the New England Chinese Language Teachers Association. May your conference experience be filled with inspiration and insights.

Warm regards,

Yang Wang 汪洋



President of NECLTA

September 30, 2023



## Conference Theme

The conference theme for this year is: “Bridging Cultures, Empowering Minds”. Panels and individual presentations will address various aspects of and issues in teaching and learning Chinese and culture on multiple levels and in different settings, including:

- (1) interdisciplinary approaches to language teaching 中文教学的跨学科合作和方法
- (2) DEI issues in Chinese language teaching 中文教学中的多样、平等和包容
- (3) remote learning and teaching 虚拟教学与学习
- (4) enrollment maintenance and enhancement 学生人数的保持和增加
- (5) classroom teaching practices 课堂教学理论与实践
- (6) technology applications 科技在中文教学中的应用
- (7) K-12 Standards-based instruction 中小学的课程标准
- (8) performance-based assessments 实践性评估
- (9) community and lifelong learning 社区与长期学习
- (10) literacy skills development 阅读与写作技能
- (11) second language acquisition of Chinese 汉语习得研究
- (12) Chinese linguistics and Chinese pedagogical grammar 汉语语言学和教学语法
- (13) teaching culture 文化教学
- (14) teaching heritage students 有中文背景学生的汉语习得及教学
- (15) intercultural communication 跨文化交际
- (16) study abroad 海外留学与教育
- (17) others: administration, teacher training, immersion programs, etc.  
其他：行政管理、教师培训、沉浸式项目等。

## Board Members

### Elected Officers and Terms

#### President

WANG, Yang (汪洋) 2022-2024

#### Vice President

LEW, Star Yixing (陈毅星) 2022-2024

### Board Directors and Terms

GAO, Panpan (高畔畔) 2022-2026

GAO, Ting (郜婷) 2022-2026

HARRIS, Mairead (何小蔓) 2020-2024

HU, Lung-Hua (胡龙华) 2020-2024

HU, Xiaoyan (胡小艳) 2020-2024

LI, Ren (李韧) 2022-2026

LIU, Wei (刘伟) 2020-2024

LU, Xiwen (陆熙雯) 2020-2024

SUN, Hongyun (孙鸿运) 2020-2024

WANG, Mingquan (王命全) 2022-2026

WANG, Yang (汪洋) 2022-2026

WU, Yu (吴瑜) 2022-2026

YAN, Lei (严蕾) 2020-2024

### Appointed Officers

#### Executive Director

WANG, Mingquan 王命全

#### Treasurer

GAO, Panpan 高畔畔

#### Webmaster

DONG, Hua 董桦

## Committees and Chairs

### 1. Election Committee:

HU, Lung-Hua 胡龙华, Chair

WANG, Mingquan 王命全, Member

WANG, Yang 汪洋, Member

### 2. Conference & Events Committee:

WU, Yu 吴瑜, Chair

GAO, Panpan 高畔畔, Member

HARRIS, Mairead 何小蔓, Member

LI, Ren 李韧, Member

YAN, Lei 严蕾, Member

### 3. Membership Committee:

LU, Xiwen 陆熙雯, Chair

SUN, Hongyun 孙鸿运, Member

### 4. Public Relations & Fund Raising:

WANG, Mingquan 王命全, Chair

HU, Xiaoyan, 胡小艳 Member

### 5. K-12 Committee and K-12 WeChat Group:

LEW, Star Yixing 陈毅星, Chair

GAO, Ting 郜婷, Member

LI, Ren 李韧, Member

LIU, Wei 刘伟, Member

### 6. Social Media and Publicity Committee:

YAN, Lei 严蕾, Chair

LIU, Wei 刘伟, Member

LU, Xiwen 陆熙雯, Member

### 7. Professional Development and Awards Committee

SUN, Hongyun 孙鸿运, Chair

HU, Xiaoyan, 胡小艳 Member

HARRIS, Mairead 何小蔓 Member



## Keynote Speaker

### 演讲嘉宾 白建华教授



白建华教授，现为美国肯杨大学终身教授，曾荣获大学董事会颁发的资深教授优秀教学奖，并曾担任过现代语言文学系系主任和亚洲研究项目主任。他曾于 2002 年至 2017 年担任明德大学中文暑校校长。近年来，他的研究兴趣主要包括外语教学与评估、教师培训、教育技术在中文教学中的应用以及行动研究等领域。白建华教授目前还担任世界汉语教学学会理事，以及美国国际教育委员会中国领航项目高级学术顾问。

此外，他曾担任全美中文教师学会理事和学会会长（2003-2004），美国 AP 中文考试发展委员会主席、考试主考官，以及美国大学理事会学术顾问等职务。

## Keynote Speech

### ICC CAN-DO Statement and Their Applications in Teaching CFL

#### 国际中文教学中跨文化交际能力的培养

跨文化交际能力的培养是国际中文教学课程的重要组成部分。本次讲座首先指出跨文化交际能力培养的重要性，然后以美国外语学会的跨文化交际能力的分级标准 (The NCSSFL-ACTFL Can-Do Statements for Intercultural Communicative Competence, ICC) 为依据，探讨如何在国际中文教学中培养学生的跨文化交际能力。在介绍 2017 年美国外语学会发表的跨文化能力标准 (ICC Can-Do Statements) 的同时，我们将讨论如何在这套标准的指导下改善国际中文课程设计以及国际中文跨文化交际能力的测试。讲座的最后部分对现有教学实例进行分析，展示如何在国际中文教学中既做到重视语言要素的学习，又有效地融入跨文化交际能力的培养。



## Agenda at a Glance

8:00 am – 8:50 am	Registration Hot beverages, light refreshments	Joyce Cummings Center, 1 <sup>st</sup> Floor lobby
9:00 am – 9:30 am	Welcome & Opening Remarks	270
9:30 am – 10:30 am	Keynote Speech (15-min Q&A)	270
10:30 am – 10:35 am	Group Photo	270
10:40 am – 11:30 pm	Concurrent sessions 1	2 <sup>nd</sup> Floor
11:40 am – 12:10 pm	Workshops	2 <sup>nd</sup> Floor
12:10 pm – 1:20 pm	Lunch	Dewick Dining Hall
1:30 pm – 2:00 pm	Award Ceremony Phoenix Tree Introduction and Raffle	270
2:00 pm – 2:50 pm	Concurrent sessions 2	2 <sup>nd</sup> Floor
3:00 pm – 3:50 pm	Concurrent Sessions 3	2 <sup>nd</sup> Floor
3:50 pm – 4:10 pm	Break with Beverages	1 <sup>st</sup> Floor lobby
4:10 pm – 5:00 pm	Concurrent Sessions 4	2 <sup>nd</sup> Floor
5:05 pm – 5:50 pm	Roundtables 1. 疫情后中文海外留学项目的机遇与挑战 2. 第二届 K12 mentor/mentee networking	2 <sup>nd</sup> Floor

## Detailed Meeting Agenda

9:00am-10:30 am Opening Ceremony & Keynote Speech	
Room 270 9:00 am - 9:30 am	<b>Opening Remarks:</b> Opening remarks by Mingquan Wang, Executive Director; Charles Inouye, Professor and Department Chair of International Literary and Cultural Studies, Tufts University Opening and welcome remarks by Yang Wang, President Conference introduction by Yu Wu, Conference Chair
9:30 am -10:15 am	<b>Keynote Speech:</b> Professor Jianhua Bai ICC CAN-DO Statement and Their Applications in Teaching CFL
10:15 am – 10:30 am	<b>Q &amp; A</b>
10: 30 am -10:40 am	Group Photo and Break



10:40 am-11:30 am Concurrent Sessions	
Room # 260 Chair: 吴瑜 主题: 阅读能力培养	Becoming Autonomous Readers through Extensive Reading and Engaging Assessments 中级到高级自主阅读能力的培养与测试 吴瑜、杨清钰, University of Rhode Island; 罗云, College of Holy Cross
Room # 265 Chair: 秦子寒 主题: 中低年级 中文教学	1. 多媒体材料在中低年级语言课堂中的使用 秦子寒, Bowdoin College 2. Exploration on Cultivating Lower-grade Students' Self-learning and Research Abilities in Chinese - Task-based Activity Design Balancing Comprehensive Language Skills Training within a Cultural Acquisition Framework 范诗慧, University of Pennsylvania 3. 初级汉语华裔班与非华裔班的“合作”与“共赢” 张方正、杜宇潇, Harvard University
Room # 270 Chair: 沈建华 主题: 中高年级 中文教学	1. 浅谈对高年级的口语训练 沈建华, Yale University 2. 对中高级课后作业中听力部分设计的思考 何璐平, Harvard University 3. 叙议兼顾、系统训练 ——谈中高年级的写作练习 陈文慧, Brown University
Room # 280 Chair: 李爱民 主题: 语法研究	1. “了”的篇章功能探讨 李爱民, Dartmouth College 2. “再说”考察 路志英、喻馨雅, Renmin University of China
Room # 140 Chair: 郜婷 主题: 中小学文化 教学	1. 如何创新地将中国文化深入小学课堂 龙宇笑, Creative Minds International Public Charter School 2. 校园文化之性别文化种族文化 101 李韧, Brockton High School; 郜婷, St. John's Prep school 3. Empower Educators: Teaching Tai Chi and Kuaiban in the Classroom 张子慧, Boston College High School; 蔡静, Harvard University
11:40 am-12:10 am Workshops and Mini Teaching Award Presentations	
Room # 260 工作坊第一场	汉字形义关系的统一与脱节 王命全、李文焘, Tufts University
Room # 265 工作坊第二场	Zen and Fun - Mindfulness with a Strategy 陈毅星, Newton Public Schools

Room # 270 大学组教学奖成果 分享 主持人：孙鸿运	1. The Construction and Development of a Customized Chinese Podcast for Chinese Language Learners across All Proficiency Levels. 教晶晶, Yale University 2. Optimizing Language Learning: A Hybrid Approach to Chinese Instruction with Collaborative Activities 梁宁辉, Yale University
12:10 pm – 1:20 pm Lunch Dewick-MacPhie Dining Center	
1:30 pm – 2:00 pm Award Ceremony & Phoenix Tree Book Raffle 270	

2:00 pm – 2:50 pm Concurrent Sessions	
Room # 260 Chair: 高畔畔 主题：中文暑期项目 教学	明德暑校中级汉语课程——从宏观课程设计到微观技能教学 高畔畔, MIT; 李丹薇, University of Connecticut; 林祺昕, Vassar College
Room # 265 Chair: 焦立为 主题：文化教学	1. 浅谈汉语地名教学 焦立为, Brown University 2. Bridging Cultures and empowering minds through Chinese Tai Chi and Japanese Ikebana 刘宪民、清水秀子, Vanderbilt University 3. 文化产品带动语言传播提升语言经济价值——以中国国产游戏《原神》的海外传播为例 马欣然, Beijing Language and Culture University
Room # 270 Chair: 王命全 主题：高年级中文 教学	1. 美国高校高年级中文课程设置趋向可视化分析 王命全, Tufts University 蒋文俊彤、孙立峰, 北京师范大学 2. 用《行为汉语》学习汉语行为：中高级课件设计 虞莉, William College 3. Bringing Relevance to ACTFL Assessment Criteria for use in Advanced-Level Chinese Course Design 禹露, Smith College

Room # 280 Chair: 范雅婷 主题: 高年级中文 专题教学	1. 为中高级非华裔学生介绍古代汉语的一次尝试 吕珏, Princeton University 2. 浅谈诗歌在汉语教学中的课程设计与研究 吴默, Indiana University 3. Promoting Social Justice through Poetry in a Language Classroom 范雅婷, Boston University
3:00 pm – 3:50 pm    Concurrent Sessions	
Room # 260 Chair: 陈彤 主题: 初级中文教学	Teaching Reading and Writing to True Beginners 陈彤, MIT; 万敏、李慧敏, Tufts University
Room # 265 Chair: 慕冰 主题: 社会公正 跨文化交际 能力	1. Integrating Language Skills into Students' Intercultural Development: a CFL Classroom Activity 慕冰, University of Rhode Island 2. Social Justice in a Lower-level Chinese Language Class: Opportunities and Challenges 王芳, Colby College 3. Empowering Students through Intercultural Engagement in Beginner Chinese Language Classroom 王轶、曾冬梅, Stony Brook University
Room # 270 Chair: 周康 主题: 阅读研究	1. Refining Advanced Chinese Language Instruction: A Collaborative Online Reading Approach with Perusall 周康, MIT 2. Expanding the Scope and Topics for Reading Materials for Third-year Chinese 苏麓垒, Brown University 3. Content-based Instruction: Designing A Reading Project for Chinese Heritage Language Learners 梁敏敏, MIT
Room # 280 Chair: 侯晓明 主题: 二语实证研究	1. Standard-based Character Recognition Test: An Initial Investigation 侯晓明, Williams College 2. Cultivating CFL Learners' Interactional Competence: Taking Inspiration from Confucian Pedagogy 吕艾玲, The Ohio State University 3. A Review of Chinese Language Anxiety Research 张一平, University of Rhode Island

Room # 140 Chair: 史小玲 主题: K-12 专题教学	1. A Themed-based Chinese Digital Curriculum for Grade 9-12 史小玲, Cambridge School of Weston 2. Explore Essential Teacher Resources for AP Chinese Language and Culture 郭正洁, Durham Academy 3. Teaching Chinese Calligraphy and Painting under Framework of Universal Design for Learning (UDL) 陳佳蓓、謝孟樺, Jonas Clarke Middle School
3:50 pm – 4:10 pm Break with Beverages	

4:10 pm- 5:00 pm Concurrent Sessions	
Room # 260 Chair: 李金玉 主题: 跨文化交际能力的培养	在课堂教学中如何培养学生跨文化交际的能力——探讨与分享 李金玉、王少梅、万敏、李慧敏, Tufts University
Room # 265 Chair: 杨春生 主题: 文化教学与语言教学的结合	1. Benefits and caveats of virtual Chinese tutoring programs 杨春生、李杼鹏, University of Connecticut 2. Integrating Multimodality for Enhancing Chinese Language Instruction 俞菲, Bentley University 3. A Digital Advanced Chinese Curriculum Enriched with Cultural Exposure and Multiliteracy Learning 李戎真, Yale University
Room # 270 Chair: 柴春子 主题: 文学文化教学	1. Embracing Generation Z: Revolutionizing Business Chinese Classroom Insights from Brandeis University's Course Design 柴春子, Brandeis University 2. Bridging Cultures with Neurolanguage Coaching® Virginia Cutchin, Transition Success Consulting
Room # 280 Chair: 贾小科 主题: 高年级中文教学	1. 中国“先锋派”文学材料在高年级对外汉语教学中的应用 ——以余华《十八岁出门远行》为例 贾小科, Bowdoin College 2. 电影《面子》在高年级中文教学中的应用: 语言教学与华裔文化的融合 李亦珂, Columbia University 3. 浅谈如何增强大学高年级中文课学生的学习动机 张蔷, Harvard University



5:05 pm- 5:50 pm 圆桌会谈 K-12 专场	5:05 pm- 5:50 pm 圆桌会谈 大学专场
第二届 K12 mentor/mentee networking Room #: 270 Moderator: 陈毅星 Star Yixing Lew Newton Public Schools 郜婷, St. John's HS in Danvers 李韧, Brockton HS	<b>Title:</b> 疫情后中文海外留学项目的机遇与挑战 Room #: 280 Moderator: 严蕾, Dartmouth College 陆熙雯, Brandeis University Panelists: 董桦, Northeastern University: 美国大学暑期强化项目在台灣的开创、管理和反思 冯禹, Brandeis University: 留学项目设置 李成真, Yale University: 留学项目的语言活动设计

## Directions and Maps

### Conference Venue

The Conference, including plenary sessions and breakout sessions, will be held in the newly built **Joyce Cummings Center at 177 College Ave, Medford, MA 02155.**

For those who want to get familiar with the conference site, please visit the Tufts [campus](http://campusmaps.tufts.edu/medford/) map at <http://campusmaps.tufts.edu/medford/>. Just type in the name of the building and you will find it on the map.

### Public Transportation

If you are coming by the MBTA subway, often called the “T,” you can travel to Tufts on the Red Line or the Green Line.

The E branch of the Green Line brings you directly to the front of the Joyce Cummings Center. Take the Green Line E branch to the Medford/Tufts stop. When exiting the station onto College Ave, you will see the Center right in front of you.

Alternatively, you can take the Red Line to the Davis Square station. Exit the Davis Square station on the College Avenue side. You may take the #94 or #96 bus (which both leave from the Davis Square T entrance directly across from the 7-Eleven convenience store, NOT the entrance next to the Somerville Theatre) or walk 23 minutes along College Avenue to the Joyce Cummings Center.

### Parking

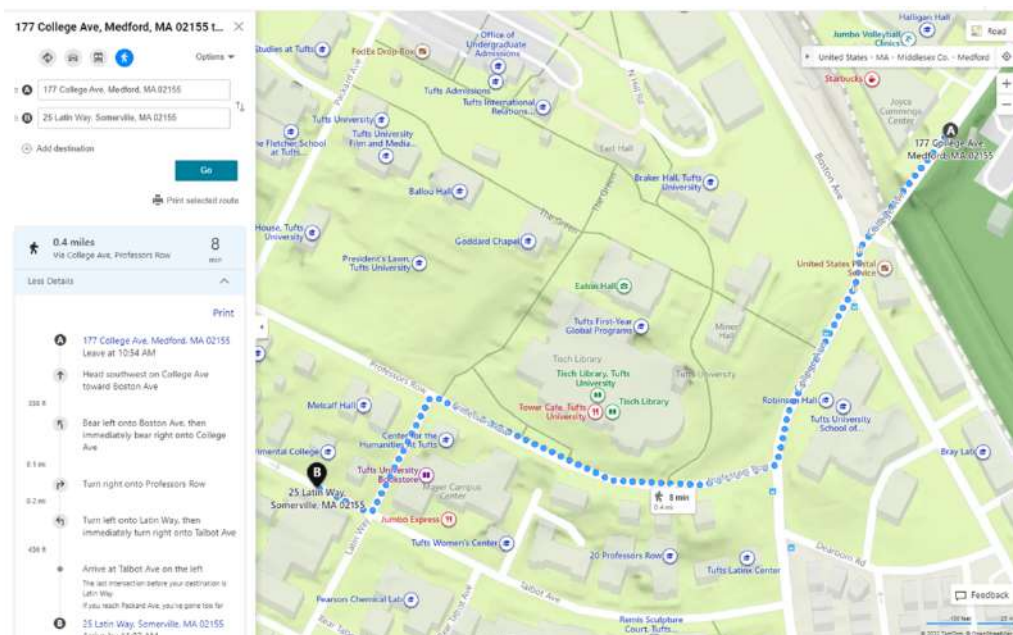
Tufts has made arrangements for you to park in **the Cousens Parking Lot and the Dowling Garage.** We recommend that you use the Cousens Parking Lot (161 College Avenue, Medford), as it is right across from the Joyce Cummings Center. Tufts will cover the costs of parking. We will send you a QR code a few days before the conference. You will scan the code on the day of the event and provide your license plate. If you forget to do this before coming to Tufts, just

remember to scan the code at the registration desk when you come to the JC Center. You can park in these two lots from **8am to 6pm on Saturday, September 30, 2023**.



## Dining

The Conference provides lunch for participants who have paid their regular registration fees. Lunch will be served from **12pm to 1:20pm** in the **Dewick-MacPhie Dining Center** at 25 Latin Way. It's 0.4 mile from the JC Center, an 8-minute walk. You can use your GPS to guide your walk. You can also follow one of Tufts faculty members or student assistants. Lunch tickets are distributed during registration (8:00 am – 8:45 am) along with conference badges. **Please don't lose your meal ticket. The Dining Center won't let you in without a ticket.**



### **Coffee Break**

The Conference will provide coffee, tea and hot water at coffee breaks, which are scheduled at the following times and locations.

- 8:00 am to 12:00 pm, JC Center Atrium

There will be some muffins, coffee cakes and croissants for the morning hours.

- 1:00 pm to 5:00 pm, JC Center Atrium

Only coffee, tea and hot water are served for the afternoon hours.

**Please do not bring any drinks into the conference rooms except bottled water.**

### **Wi-Fi Service**

Free guest wireless service: Tufts guest wireless network gives visitors and guests on Tufts campuses temporary access to the Internet without the need for device registration. To use the Tufts-guest wireless:

(1) Enable wireless on the device.

(2) Open the device list of available wireless networks and select tufts-guest.

### **Contact Information**

Conference related matters	617-627-8888
Campus Police	617-627-3030
Emergency	617-627-6911, or simply 911

# Connect with NECLTA

新英格兰地区中文教师协会

New England Chinese Language Teachers Association

180 Packard Avenue, Olin 312 Medford, MA 02155

★ 成为会员

📁 享受专属福利

✓ 参加历届年会及工作坊

✓ 获得 PDP 学分，助力职业晋升

✓ 查收最新招聘信息，了解业内详情

✓ 申请协会小额补助，为研究实践赋能

✓ 获取协会时事通讯，了解行业最新发展

✓ 获得投票权利，选举 NECLTA 理事会成员

👤 WeChat Group QR code

群聊: NECLTA  
K-12 Members



群聊: NECLTA 会员群



✉ Email: [info@neclta.org](mailto:info@neclta.org)

🌐 Website: <http://www.neclta.org/>

📘 Follow us on Facebook at: <https://www.facebook.com/groups/2198721913728030>



## Conference Sponsors

NECLTA would like to thank all of our sponsors, whose contributions and support help us advance our mission to improve teaching of Chinese language and culture at all levels through professional exchanges and development opportunities at our annual conference.

## Host Institution



### Major sponsors for the 12th NECLTA conference:

- Tufts University
- Phoenix Tree Publishing

### Tufts sponsors:

- Chinese Program, Tufts University
- Department of International Literary and Cultural Studies, Tufts University
- Dean's office, Tufts University
- Catering, Tufts University
- Conference Bureau, Tufts University
- Parking, Tufts University
- Technology Services, Tufts University

### Additional sponsors:

- EA Education Consulting and Services
- Harvest International Education
- Kung Fu Tea
- Visa Higher Learning

## Donation Information

The New England Chinese Language Teachers Association (NECLTA) is committed to advancing the teaching of the Chinese language and culture in New England. We have over 150 registered NECLTA members from all educational levels across 10 states. The NECLTA is a non-profit organization and is sponsored by its members, organizations, and associations. If you would like to make a gift donation, please scan the following QR codes. Thank you!



zelle®





## Online Store

[www.phoenixtree.com](http://www.phoenixtree.com)

Professional Publisher and Book Distributor  
Provides 3000+ Titles  
Title Editing and Publishing Service  
HSK/YCT Chinese Test Center

## Culture Trip

[www.phoenixtreedu.com](http://www.phoenixtreedu.com)

Language Immersion Tour, China Trip, and Study Abroad  
By Beijing Language and Culture University

### CONTACT US

TEL: 773-250-0707

FAX: 773-250-0808

MAIL: [MARKETING@PHOENIXTREE.COM](mailto:MARKETING@PHOENIXTREE.COM)

ADDRESS: 5660 N JERSEY AVE.  
CHICAGO, IL 60659





## INTRODUCTION OF HIE

Harvest International Education (HIE) was established in 2012 and authorized by Confucius Institute to be HSK, YCT, BCT examination center, focusing on international communication of culture and education. For teenagers to better understand the cultural difference, the company designed special immersion programs. The company has a good cooperation with famous schools and academies all over the world.

Impression of China



Chinese Immersion & Culture



Teenager Community Service Program



## VISIT THE CITY

Beijing | Shanghai | XI'AN | Chengdu | Southern China | Silk Road | HK | Macao | Taiwan

## FEATURED ACTIVITIES

1. Chinese class
2. Local school visit
3. Language practicum
4. Outdoor exploration
5. Community service





# Start your journey here.



## What sets Journeys apart?

**Program design** presents vocabulary and grammar in smaller, more comprehensible chunks to increase student retention.

**Language in Action videos** shot on location to contextualize language and culture as students follow the adventures of a group of friends.

**Authentic content** in a variety of formats, including videos, ads, news features, mini documentaries, and vlogs to engage students.

## Journeys 启程

An Introduction to Chinese Language and Culture

AVAILABLE FOR FALL 2023 – TWO VOLUMES

Journeys 启程 invites the beginning-level student to explore the Chinese language and culture in an engaging, learner-friendly program.



For more information,  
[contact your Sales Representative.](#)