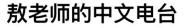
### Enhancing Chinese Language and Cultural Learning with Audio Supplementation: A Chinese Podcast Approach

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NECLTA 2023



PODCAST



Available on Spotify and 1 other platform > 83 episodes

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# Content

Podcast Construction & Development

Podcast Design and Application

• Future Development



PODCAST



Available on Spotify and 1 other platform > 83 episodes



### Podcast Construction & Development

### 1. Platform:

- Chinese Radio Project through email and Google Dive: Fall 2021- Fall2022
- Chinese Podcast On Public Platform: Spotify & Anchor 2022 Dec.-Present

### 2. Audience Scope:

- Yale student only: Fall 2021- Fall 2022 Limited audience numbers.
- Anyone who can access Spotify & Anchor: Audience spread.

### • 3. Podcast Format:

- Narration and Conversation: Fall 2021- Fall2022
- Narration, Conversation, Interview, Invited talks.....

### **Podcast Design Purpose**



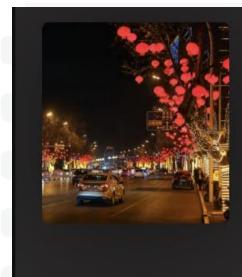
- Learn & understand Chinese culture
- Experience Real-Life Language Usage in Different Contexts
- Explore Related Topics and Gain Exposure to Different Genres of Language Use
- Consolidate Content Learned in Class
- Utilize Fragmented Time to Learn the Language
- Improve their listening skills

### Podcast Design: Content

- 1. Textbook Related, but beyond.
- 2. Genre-based themes



- 3. Grammar/Patterns & Vocabulary reinforced, fun & meaningful
- 4. Intercultural/Reduce stereotypes



#### **过春节啦!**》 敖老师的中文电台

众所周知 就是 大家都知道 的意思(A 就是B的意思。) 赢:ying2 Win 糍粑:cíbā glutinous rice cake 张牙舞爪,zhāngyáwǔzhǎo make threatening gestures 运气 yùnqì luck,fortune



Jan 19 · 3 min 58 sec

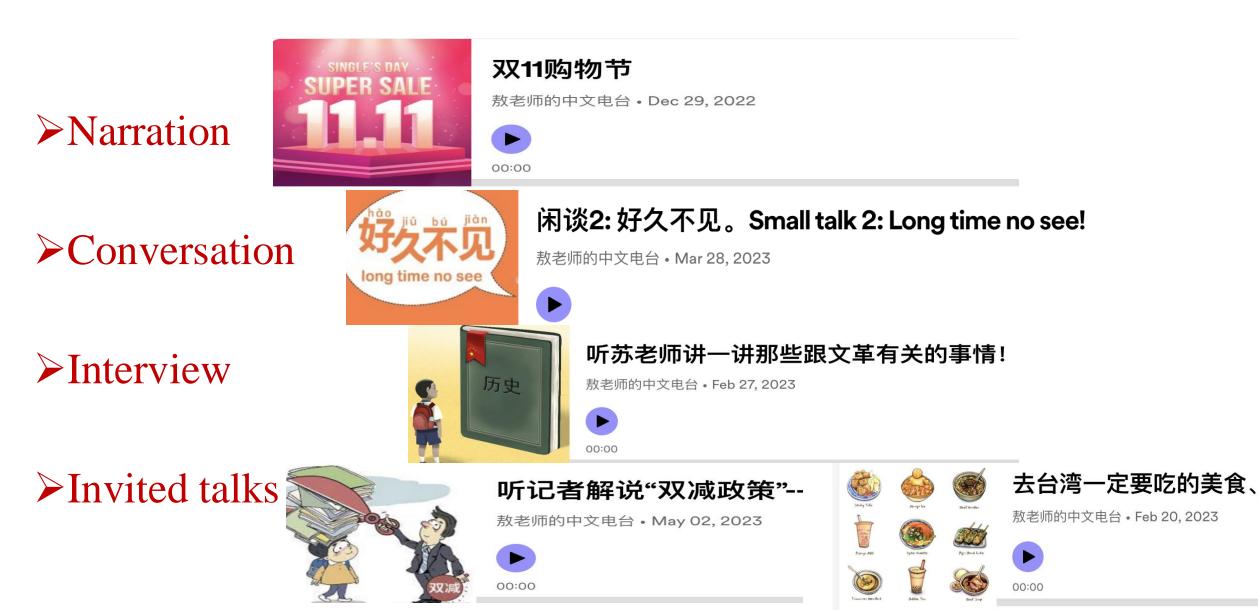


### Podcast Design: Content

- Length: About 3-5 minutes talk. Special topics are longer, about 10-20 minutes.
- Presenting the topics in various styles:



### **Podcast Formats Display**





# Podcast Design: Producing the Audio

- Using natural and normal talking speeds in daily life
- Chinese Speakers from different parts of the World with diverse backgrounds, professions, ages, and genders.
- Real-life scenarios



### Examples of podcast episodes: Topic: small city vs. big city (Intermediate&Advanced level)

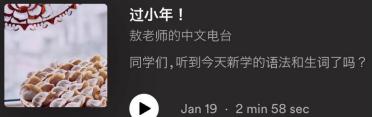
Fnginnorsingle

<b>大城市好还是小城市好? -一位来自新疆乌鲁木齐的朋友的看法</b> 新疆乌鲁木齐 Urumqi, Xinjiang 中型城市 medium city (小型,中型,大型)省会 provincial capital A相比B A compared to B 搭出租车/搭车 take 😡	Jan 03, 2023 03:46	Ürümqi,xinjiang
<b>大城市好还是小城市好?一位来自中国北京的朋友的看法</b>	Jan 02, 2023	Professor & Parent,
不仅仅是A,而是B Not just A, but 💿	02:30	Beijing
<b>大城市好还是小城市好? - 一位来自中国浙江宁波的朋友的看法</b>	Jan 01, 2023	<b>Company owner</b>
今天我们将听到一位来自中国浙江宁波的朋友对这个问题的看法。来听一听吧。听完	02:34	<b>Ningbo, Zhejiang</b>

#### 过小年 Minor Spring Festival Intermediate-level

大家好,你们今天过得怎么样?希望你们都有快乐又充实的一天。今天我们来说一说中 国的一个节日。在中国的节日中,最重要的是什么节日呢?你们知道吗? 是的,春节。 马上就要过春节了。有些同学这星期学了《过春节》这篇课文。过春节也叫过年,在我 小的时候,一听过年就会很高兴。对小孩子来说,过年就是放寒假,拿压岁钱,穿新衣, 吃糖的好日子。按照课文里的说法,春节是每年的第一天,过春节应该是从那一天开始 庆祝。其实在我的老家,在春节到来以前的一个星期,人们就开始进入过年的氛围了。 农历的12月被叫做腊月,腊月的第23天,也就是腊月二十三这天被叫做小年。我家乡的 人们也会庆祝小年。今年过小年的时候我们还没有开学,我和我的先生一起包了饺子, 在我先生的老家, 过年的时候都要包饺子, 但是在我的老家, 过年的时候会吃各种各样 的菜,不包饺子。我的生活受到了我先生老家风俗习惯的影响。 我小的时候一直以为所有的中国人都是腊月二十三过小年,后来发现,有的地方是腊月 二十四才过小年。但是不管是二十三还是二十四,大家庆祝小年的方法都是差不多的。 再过几天就要过春节了,春节那天正好是星期天,我可以和家人好好儿庆祝一下。

你们有没有朋友要庆祝春节呢?如果有的话,那你跟你的朋友一起过春节吧!要是没有的话,星期一的时候跟敖老师一起庆祝吧!



#### 吃饭 Meals for a day Beginning level

大家好,你们吃饭了吗?吃了点儿什么?喝了点儿什么呢?今天我们跟大家聊一聊吃饭。 我们每天都要吃饭,我们吃早饭,午饭,晚饭。有的人早上起床起得很晚,没有时间吃早饭,有的 人起床起得很早,但是不饿,所以不想吃早饭。我和我的家人每天早上7点半吃早饭,吃完早饭以后, 我的先生送孩子们去学校,然后去上班。早饭的时候我们常常吃包子,喝牛奶或者豆奶,有的时候吃鸡 我们每天下午1点多吃午饭,午饭我们会吃米饭,红烧肉或者红烧牛肉,我做饭的时候不放味精, 会放盐,辣椒,醋和酱油。我的孩子非常喜欢吃糖醋鱼,甜甜的,酸酸的,好吃极力。我的先生是北方 人,我是南方人,我们做的饭不一样。有的时候,我们会吃凉拌黄瓜,如果是我做凉拌黄瓜,我会放盐, 糖,辣椒,和醋,如果是我的先生做凉拌黄瓜,他只放盐和大蒜。我觉得我做的凉拌黄瓜比我先生做的 会人糖凉,是椒瓜

一糖,辣椒,和醋,如果是我的先生做涼拌黃瓜,他只放盘和天蒜。我觉得我做的涼拌黃瓜比我先生做药, 凉拌黃瓜好吃得多。哈哈
每天晚上6点半我们会吃晚饭,晚饭的时候会吃面条,米饭,饺子或者别的东西。我喜欢吃青菜, 所有常常做小白菜,或者素饺子。我的孩子们非常喜欢吃肉,他们最喜欢吃肉饺子,每个孩子都能吃10 几个肉饺子,有的时候,10个都不够。
你们呢?你什么时候吃饭呢?好,现在请你一边听,一边想,一边说。你每天几点吃早饭?几点吃 午饭?几点吃晚饭呢?早饭的时候吃什么?午饭和晚饭呢?你会跟朋友一起吃吗?在哪儿吃呢?你最喜欢吃什么呢?好,以后吃饭的时候,你都可以跟你的朋友聊一聊,问一问。

波士顿 bōshìdùn Boston 零下 língxià below zero 24摄氏度 shèshìdù celsius 豆奶 dòunǎi soy milk 辣椒 làjiāo chili 酱油 jiàngyóu Jiàngyóu soy sauce 大蒜 dàsuàn garlic



今天你吃了什么?--来聊一聊吃饭吧。 敖老师的中文电台

波士顿 bōshìdùn Boston 零下 língxià below z milk 辣椒 làjiāo chili 酱油 jiàngyóu Jiàngyóu

This podcast won the Best Podcast for Novice Level in the 2023 Podcast for Chinese Learners Contest jointly hosted by Columbia University National Resources Center & CUNY Queensborough Community College.

### **Podcast Application**

- Email, Canvas media libra drive.
- On Spotify and Anchor

- Almost Every weekday Bro
- Script included or vocab I 网络语言 wǎngluò vǐván internet slang

lication	11月12日中文电台-双11购物节 同学们好,今天是11月12日,星… 11月12日中文…	2 2021 11/12/2021 Sent Items			
as media library, google	11月11日中文电台租房 同学们好,今天是星期四啦!今…	, ⊘ 11/11/2021 Sent Items			
nd Anchor y weekday Broadcasting led or vocab list included	11月10号中文电台-理想的房子 同学们好,今天是星期三。今天 11月10号中文	, , , 11/10/2021 Sent Items , 11/9/2021			
二。敖老师… Sent Items 春假快乐!来听一听八种中国方言的春假祝福吧					
敖老师的中文电台・Mar 09, 2023	房间 ≽天是星期…	, 🖉 11/8/2021 Sent Items			

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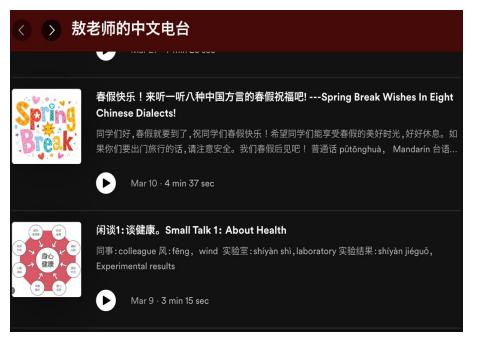
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# Feedbacks in 2021

I think this was a great idea, although I think with other homework that we get, we don't all get time to listen to each recording everyday. I think if the recordings were made twice or three times a week, students would make sure to listen to them more.

Yes, it was very helpful but I think it could be less often :)



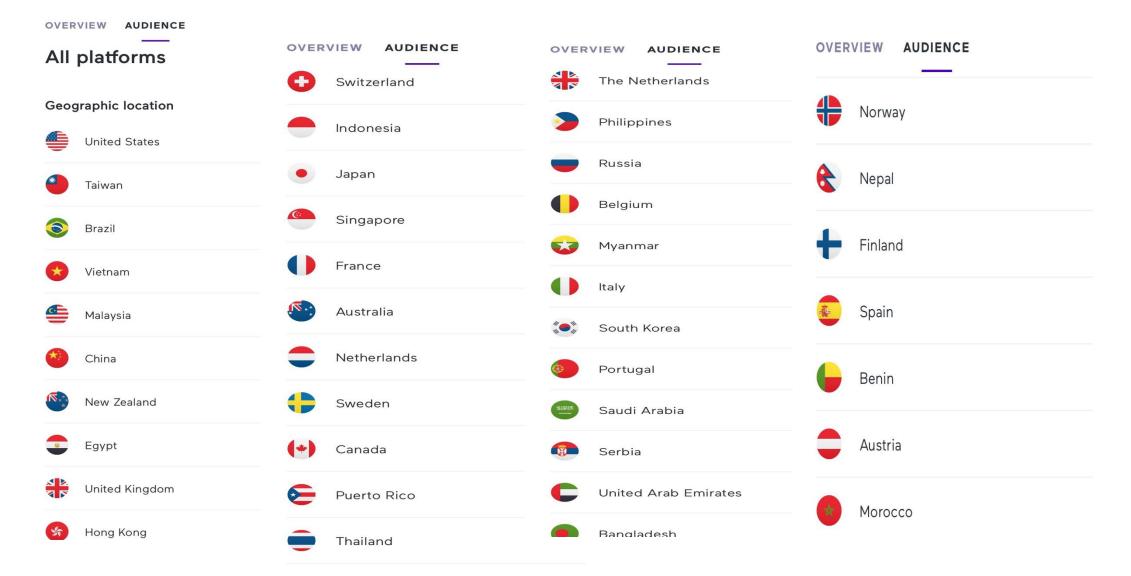
### **Students' Feedback on Content**

- I like that the content is generally related to the content we are covering in class and that it is recorded by a native Chinese speaker to help us with our pronunciation.
- I think the scripts are great! They were always very well-written and clear, which made it easier to understand and practice our listening skills. I like the use of the script better, I am able to read and see the grammar patterns better that way, but both were helpful :)
- They are always very clear and very interesting, which makes them <u>engage</u> and a nice challenge. It is very helpful, and I appreciate it.
- The script greatly improved my reading comprehension. I don't think that I would have fully understood some of the audio files if it were not for the script.
- I like having the script because it helped me to understand the new words being used in the audio files and helped me follow along with the audio.

### Students' Feedback on audio

- I think the audio is very accessible and entertaining. It really is a chance to build upon the vocabulary we have learned in class in a fun manner.
- I think that the audio file does a great job of <u>combining current vocabulary with words that</u> we would not traditionally learn. In doing so, it helps us <u>acclimate to everyday Chinese</u> and not just the classroom.
- I think that listening to the audio file helped me see how to properly break up sentences when I speak since a native speaker was reading the script very naturally.
- I quite liked the Chinese audio project! It was interesting to listen to <u>between classes or in</u> the morning. It let me practice my listening skills in an interesting, non-stressful way at a level that was just a little challenging, which was perfect.
- I really enjoyed these audio projects because I think they provided a new way to improve my listening and reading comprehension. Unlike the textbook, which can get a bit old, these varied every day and are often connected to real life.
- I think that it was such a sweet and caring addition to the class. I appreciated that vocab from each lesson was reinforced in the script, which was a good length too. It's refreshing to hear things that we aren't learning in the syllabus

### Audiences around the world



### Future Development

- Intention
- Platform
- Collaboration





Spotify for Podcasters

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# Acknowledgment

- Thanks to my family, relatives, friends, mentors, and colleagues for their unwavering support!
- Thanks to the New England Chinese Teachers Association and the Teaching Innovation Award Review Committee.
- Thanks to the Columbia University National Resources Center and CUNY Queensborough Community College for providing an opportunity for podcasters.
- •谢谢老师们的关注和聆听!

# Thank you! Welcome all the suggestions and questions!



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播客网站: Spotify: https://open.spotify.com/show/4CifjZY02m0y0dumYplkKR Anchor: https://anchor.fm/ lily734